

A dependable, ambitious individual who is determined to get the job done. Equipped to tackle multiple projects head-on while remaining dedicated and resilient when faced with challenges.

education

University of South Dakota

Vermillion, SD • Graduated May 2024

Bachelor of Arts in Media & Journalism specializing in Strategic Communication

- Art Minor
- Graphic Design Certificate

work experience

Communications & Marketing Intern

City of Sioux Falls • May 2022-Dec 2023

- Contributed to the migration of a municipal government website from SiteCore to OpenCities, aiding in web development efforts
- Conducted audits on various city websites and independently crafted a departmental webpage from inception
- Captured, edited, and produced a promotional video for the City of Sioux Falls YouTube Channel
- Managed weekly post scheduling across multiple media channels using SproutSocial
- Designed graphics for social media and internal purposes, and contributed to branding efforts for a City-Wide internal newsletter distributed to over 1,000 employees across 12 departments
- Effectively managed multiple projects within the marketing department relating to graphic design, publishing, video production, digital and web communications, and branding, ensuring organization and coordination through the use of Asana

collegiate involvement

Digital & Web Manager

KAOR Student Radio • Jan 2022-May 2024

- Radio talk show host of "Bingo!" | Co-host of "Hey Girl"
- Update and maintain KAOR website
- Assist in designing logos for various talk show hosts
- Facilitate and attend weekly meetings for KAOR

Public Relations & Marketing Chair

Panhellenic Council • Nov 2022-Dec 2023

- Created social media graphics to promote Greek events on campus
- Designed T-shirts and promoted a successful social media recruitment campaign
- Facilitated and attended weekly meetings for Panhellenic Council

Director of Leadership

Pi Beta Phi • Nov 2022-Dec 2023

- Oversaw all aspects of leadership development in the chapter
- Identified leadership potential and interest in officer roles
- Served as chair of the Leadership & Nominating Committee and the committee's liaison to the Chapter Leadership Team
- Facilitated and organized chapter leadership retreats

Pi Beta Phi Sorority

Member • 2020- 2024

- Interviewed and placed candidates in chapter leadership positions
- Maintained membership of Pi Beta Phi for four years

skills

Self-Starter

Storytelling

Team-Oriented

Strategy-Based

Tenacity

Adaptable

software

Adobe Premiere Pro

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Photoshop

Adobe Acrobat

Adobe XD

Adobe After Effects

Microsoft Word

Microsoft PowerPoint

Keynote

Asana

Sprout Social

Hootsuite

OpenCities